

NEWS RELEASE – [23 July 2024]

New Hills' trucks take HVO message to the streets of Bristol & Bath



Trucks from Hills Waste Solutions will be unmissable on the streets of Bristol and Bath, thanks to eye-catching new graphics celebrating the move from diesel to Hydrotreated Vegetable Oil (HVO) – a change which will reduce fuel-related Carbon (CO₂) emissions by up to 90%. The striking new design features some iconic landmarks from the local area including: the Clifton Suspension Bridge, the colourful terraces of Cliftonwood and the arches of Pulteney Bridge in Bath.

Nathan Carr, Hills Waste Solutions - Divisional Fleet Manager commented: *“The livery for our new trucks looks great and will help reinforce our commitment to not only managing waste sustainably but also powering our operations in a more environmentally friendly way. That’s why we have chosen to go the extra mile and fuel our Bristol and Bath fleet with HVO, as it can reduce CO₂ emissions by up to 90%.”*

Neil Luce, Operations Manager at Hills Waste Solutions added: *“Our customers in and around Bristol and Bath will be able to demonstrate improvements in their own supply chain sustainability goals, by using a supplier who is cutting emissions when removing waste from their premises.”*



ENDS

Notes to editors:

Hills Waste Solutions offers a range of specialist waste management and recycling services to both the public and private sector. It is a dynamic regional business which, while centred on Wiltshire, has stretched its boundaries into neighbouring areas to become one of the region's largest providers of waste solutions. Hills Waste Solutions is a wholly owned subsidiary of The Hills Group Limited, a privately owned family company established in 1900.

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